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professor at London Business School and a founder of Strategos, an international consulting company based in Chicago He is also the director of the Woodside Institute, a nonprofit re-The Why, What, and ...

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KATHERINE C. KELLOGG - MIT Sloan School of Management

Visiting Scholar, Graduate School of Business; Management Science and Engineering London Business School, 2008-2009 London, UK Visiting Scholar EDUCATION Massachusetts Institute of Technology, Sloan School of Management, 2005 Cambridge, MA PhD in Organization Studies Harvard Business School...

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is the LEGO professor of management and innovation at the IMD business school in Switzerland as well as director of its signature program, the three-week Advanced Management Program (AMP), an executive education course In 2015, Yu was selected by Poets & Quants as one of the World's Top 40 Business ...

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management of innovation, business performance - especially productivity issues - and the economics of standards and standardization, and have published extensively in these areas In particular, I've a strong research interest in standards and their role in business ...

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Gary Hamel, visiting professor at London Business School and co-founder of the Management Innovation eXchange, and Michele Zanini, fellow co-founder of the Management Innovation ...